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HAPPENINGS AT LPU ONLINE

WORKSHOPS & MASTERCLASSES

Beyond the Classroom: Masterclasses with Industry Experts That Transformed Careers

Challenging Inequality: A Masterclass on Feminism and Gender-Based Violence

LPU Online students participated in a compelling Masterclass on 'Feminist Consciousness and the Crises of Gender-Based Violence in Modern India,' led by Dr. Shabana Kesar from Maulana Azad National Urdu University, Hyderabad. The session delved into the historical foundations of gender-based violence, examined key feminist

theories, and evaluated policies addressing gender inequality. It also explored effective activism strategies for gender justice. Drawing on 18 years of expertise, Dr. Kesar provided profound insights into systemic challenges and the practical application of feminist thought. An interactive Q&A session fostered dynamic discussions, enhancing the depth and impact of the event for all participants.



A Masterclass That Explored the Future of Work and Digital Transformation

LPU Online students gained valuable insights into the evolving digital landscape in the Masterclass titled "Navigating the Digital Frontier: Redefining Work, Talent, and Culture," presented by Dr. Manoj K Prasad, Vice President of Talent Development & Digital Transformation at Jio Reliance Industries Limited. With over 27 years of global experience in HR and organizational change,

Dr. Prasad shared key strategies for shaping the future of work, fostering a tech-savvy workforce, and leading digital transformation. The session delved into innovation-driven talent development, HR analytics, and change leadership, equipping participants with tools to navigate the digital era effectively. An engaging Q&A session allowed students to explore real-world applications of digital strategies, making the event an insightful and thought-provoking experience.



HAPPENINGS AT LPU ONLINE

WORKSHOPS & MASTERCLASSES

Masterclasses on LinkedIn

Optimization and Resume Mastery:

LPU Online students enhanced their professional branding skills through two insightful Masterclasses led by Mr. Arpit Thakur, Assistant Professor at the Centre for Distance and Online Education, LPU.

The session "Level Up Your LinkedIn Game: Build a Profile That Stands Out" provided strategies for optimizing LinkedIn profiles, building recruiter trust, and aligning online presence with career aspirations. Advanced platform features, networking techniques, and personal branding insights were explored, equipping

students with practical methods to boost professional visibility. Similarly, the "Resume Mastery: Transforming Your Resume into a Career Asset" session focused on crafting impactful resumes, structuring experiences effectively and tailoring applications for specific roles. Techniques to enhance clarity, conciseness and overall presentation were shared.

Both sessions featured real-time demonstrations, expert insights and interactive Q&A discussions, ensuring an engaging and valuable learning experience for all participants.



PLACEMENT DRIVES

LPU Online Facilitated Career Growth via a Virtual Placement Drive with



LPU Online partnered with Broker Saathi Pvt. Ltd. to host a virtual placement drive for the role of Business Development Executive for UG and PG students. The drive provided hands-on experience in client relations, market expansion and strategic growth. Enthusiastic participation highlighted LPU Online's dedication to career-focused opportunities and industry readiness.

Connected Talents with Industry: LPU Online Hosted a Virtual Placement Drive with



Bridging the gap between education and industry, LPU Online conducted a virtual placement drive in association with WebMartIndia for the role of SEO Executive. Open to BCA, MCA, BBA and MBA graduates with three years of experience, the opportunity focused on SEO, link building and social media marketing for a Delhi-based role. With enthusiastic participation, the event reaffirmed LPU Online's commitment to career advancement and industry readiness.

A Placement Drive with DeltaX for High-Growth Career Roles

Providing students with career-defining opportunities, LPU Online conducted a virtual placement drive alongside DeltaX. Offering final-year undergraduate students roles in Product Analysis, Business Operations and Digital Marketing in Bangalore and Pune. Students gained hands-on industry exposure, with a progressive salary structure starting at 4 LPA and reaching 10 LPA by the third year. With active participation, the event reaffirmed LPU Online's commitment to providing career-focused opportunities for its students.

PLACEMENT DRIVES

Exciting Internship Opportunities Unlocked with **pxy** MEDIA

With a vision to enhance career prospects for students, LPU Online organized a virtual placement drive in association with PXYMedia, offering full-time, three-month internships in social media, management, marketing and web development. Eligible students received the opportunity to work remotely or in Hyderabad, with a stipend of up to ₹15,000 per month. With strong participation, the initiative reinforced LPU Online's commitment to equipping students with practical industry experience.

Provided Students with High-Paying Digital Careers with



Creating new avenues for career success, LPU Online hosted a virtual placement drive in collaboration with Qlikmatrix for the role of Social Media Marketer. Students gained the opportunity to enter the digital marketing field with a competitive salary of up to ₹6 LPA. With strong participation, the event reinforced LPU Online's commitment to providing career-focused opportunities in emerging industries.

Connected Students with High-Paying Finance Roles with



LPU Online and RBL Finserve joined hands to conduct a virtual placement drive, paving the way for student career advancement with the role of Area Manager. Opportunities were extended to MBA freshers across multiple locations, including Bhubaneswar, Patna, Jaipur, Bhopal, Lucknow, Kolkata, Chennai, Gulbarga and Udaipur. A competitive package of ₹5 LPA plus incentives was offered, with the final CTC determined based on interview performance. With strong participation, the initiative reaffirmed LPU Online's commitment to providing students with career-building opportunities in the financial sector.



LPU Online Students Stepped into Exciting Roles with **COAL** CLEAN BEAUTY SINGAPORE

To equip students with real-world job opportunities, LPU Online conducted a virtual placement drive in association with Coal Clean Beauty, offering diverse roles in design, sales, marketing, and e-commerce. Graduates were considered for positions in Gurgaon, with a stipend of ₹20,000 - ₹30,000 during the three-month training, and post-training CTC based on performance. With enthusiastic participation, the initiative reaffirmed LPU Online's commitment to providing career-driven opportunities in creative and business domains.

Graduates Secured Promising Roles in LPU Online's Virtual Placement Drive with



LPU Online collaborated with WebMartIndia to host a virtual placement drive with Rupeek for the role of Relationship Trainee. Graduates were offered an opportunity to step into the professional world with a walk-in interview at the company's Bangalore office. A stipend of ₹13,000 was provided during the six-month training, followed by a CTC of ₹3 LPA post-training.

With strong participation, the initiative reinforced LPU Online's commitment to providing students with career-focused opportunities in a competitive industry.



MIND MEETS MACHINE: THE RISE OF NEUROTECH

Imagine typing a message, moving a robotic arm, or playing a game—just by thinking about it. Sounds like a scene from Iron Man or Black Mirror, right? But what once belonged to the world of science fiction is rapidly becoming a real-world revolution. Welcome to the age of Neurotechnology, where the brain meets the machine—and the result is nothing short of magical.

What is Neurotech?

Neurotechnology, at its core, is about creating a seamless connection between our brains and external devices. Think of it as a bridge—a highly intelligent, intuitive bridge—between human thoughts and machine actions. And the crown jewel of this field? Brain-Computer Interfaces (BCIs).

BCIs allow people—especially those with physical disabilities—to control devices like computers or robotic limbs, simply using their brain activity. No mouse. No keyboard. Just neurons and willpower.



The Latest Breakthroughs: No Surgery Needed!

Until recently, most effective BCIs required implants—tiny chips inserted into the brain. That's a tough sell for everyday users. But now, the focus has shifted to non-invasive BCIs, and the results are mind-blowing.

A team of researchers funded by the BRAIN Initiative has taken a giant leap

in this space. Using a technique called transcranial focused ultrasound (tFUS), they've successfully boosted the performance of non-invasive BCIs. This means people can wear a simple EEG cap and control a virtual keyboard with their minds—with fewer errors and better focus, thanks to this ultrasound brain boost.

So what exactly does tFUS do? It stimulates very specific brain regions—like the V5 area, which processes visual motion. It's like giving your brain a superpower, making it sharper and more responsive, without cutting into it. In trials, participants showed significant improvement in tasks like typing, simply by thinking.

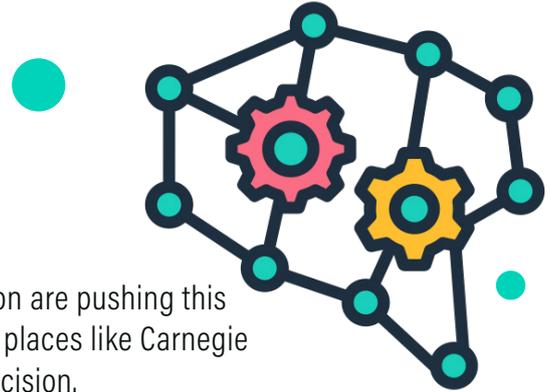


Mind Over Matter—Literally

Let's take a moment to appreciate how far we've come. Not long ago, the idea of machines responding to human thoughts was a distant dream. Today, we're using brainwaves to:

- Help individuals with paralysis operate devices
- Develop mind-controlled prosthetics
- Support stroke patients in regaining lost movement
- Even explore emotional AI that can understand brain states

And companies like Neuralink (yes, Elon Musk's company) and Synchron are pushing this field even further, exploring direct brain implants, while researchers at places like Carnegie Mellon University are working on non-invasive tech with incredible precision.



But... What About Ethics?



With great power comes great responsibility. As BCIs advance, so do concerns about privacy, autonomy, and consent. If your brainwaves can be read, can they also be hacked? Can thoughts be misinterpreted?

Lawmakers and ethicists are stepping in to create frameworks, but it's a delicate dance. The key is ensuring that as we innovate, we also protect the deeply personal data that lives in our minds.

What's Next?

Neurotech isn't just about medicine anymore. It's expanding into:

Education: Imagine personalized learning based on brain feedback

Gaming: Where your emotions control the game

Mental health: Diagnosing anxiety or depression through neural signals

Workspaces: Monitoring attention levels and cognitive load in real time

The possibilities are endless—and exciting.



In Conclusion: A Future We Can Think Into

We're standing at the edge of a tech era where thoughts could become the next input device. Neurotechnology is no longer a whisper from the future—it's a bold, buzzing conversation happening right now. And if you're a student today, you're not just a spectator to this revolution—you could be the one building it.

So, here's a question: What would you do if your brain could control the world around you?

Centre For Distance and Online Education (CDOE)

CDOE Students Set the Bar High at LPU's Spectra 2025

SPECTRA 2024



The 17th edition of Spectra 2024 unfolded as a vibrant showcase of artistic brilliance, athletic prowess, and cultural diversity, bringing LPU students from over 25+ disciplines together to celebrate a week of vibrant expression, spirited competition, and social consciousness. The first day set the stage for an unforgettable experience, as CDOE students mesmerized the audience with cultural showcases, reinforcing LPU Online's commitment to fostering creativity beyond academics. The Men's Chess and Badminton events saw intense competition, reflecting determination and sportsmanship.

LPU Online's students excelled across categories, with the Giddha team and Gandharv Kalia securing notable positions in cultural events. Mr. Gandharv Kalia showcased his musical prowess, securing 4th place in the Light Vocal Singing competition, while the CDOE Gidha team earned a commendable 4th position, reflecting their dedication and artistry. Their talent shone across more than 30 competitions spanning seven diverse categories, including music, dance, drama, visual arts, and technology. Mesmerizing Rangoli designs and soulful musical performances added artistic vibrancy, while their passion and dedication left a lasting impact, celebrating the spirit of unity and expression.

SANIDHYA 2024

LPU ONLINE CREATED MOMENTS OF LEARNING, CONNECTION, AND CELEBRATION

LPU hosted its 23rd Annual Conference, Sanidhya 2024, at the campus, offering an unforgettable celebration of creativity, sustainability, and community unity. Centered around the theme of Sustainable Development Goals, the event showcased innovative ideas and impactful actions. Adding to the festivities,

Sanidhya 2024 blended sports, a lively carnival, and a compelling skit on 'Life Below the Water' by CDOE, which artfully combined humor with a powerful message on marine conservation. The performance left a lasting impression on the audience and earned them second place.



RANKINGS & RECOGNITIONS

LPU Achieved Top Ranks in **THE World University Rankings 2025**

LPU has been ranked 9th among India's top universities, including IITs and NITs, in the Times Higher Education World University Rankings 2025, placing in the 601-800 Band globally. Rising from 25th to 9th in just a year, this milestone highlights LPU's excellence in infrastructure, diversity, academics, innovation, and research. With this achievement, a strong commitment is made to enter India's Top 3 soon.



From 25th to **9th** in just one year

LPU Recognized Among India's Top Institutions in **World University Rankings Sustainability 2025**



LPU has been ranked among India's Top 25 institutes, including IITs and NITs, in the World University Rankings Sustainability 2025. LPU ranked 5th in India (165th globally) in Environmental Sustainability, reflecting its commitment to a greener future, while 3rd in India (475th globally) in Knowledge Exchange highlighting its global social impact. These achievements reaffirm LPU's dedication to sustainability, innovation, and academic excellence on the global stage.

UPDATES

LPU Triumphed at the Inter-University National Youth Festival

LPU students won hearts and claimed the Overall Champions Trophy at the 37th Inter-University National Youth Festival hosted by Punjab Agricultural University. Among over 2,200 participants from across India, our Vertos delivered standout performances, showcasing the vibrant cultural heritage of our nation. This achievement highlighted their exceptional talent and the spirit of unity in diversity. Congratulations to all the students on this remarkable victory



CAMPUS EVENTS

1



Global Leadership at LPU: USA-India Summit 2024

LPU proudly hosted the USA-India Leadership and Education Summit 2024, welcoming 15 esteemed educators and senators from Alabama State, USA. Guests experienced LPU's vibrant culture, innovation, and warm hospitality, praising the enthusiasm of its students. Strengthening global ties, LPU continues to foster collaboration and leadership, bridging two of the world's largest nations.

2

LPU Ignited Innovation with Techsprint 2.0

LPU proudly hosted Techsprint 2.0, India's premier inter-school tech competition, celebrating innovation in robotics and AI. Showcasing creativity and teamwork, the event reinforced LPU's commitment to future-ready education and industry-aligned learning.



3

LPU Athletes Shine at Baseball United Arab Classic 2024

LPU students have been selected to represent Team India at the Baseball United Arab Classic, Dubai 2024. Competing globally, their dedication and skill will be showcased on an international stage. Let's cheer them on! Go Team LPU!

