NAAC **A++**
GRADE

Explorer

HAPPENINGS AT LPU ONLINE

A range of workshops and masterclasses were conducted, designed to supplement academic learning and provide students with meaningful opportunities to develop essential skills. These sessions aimed to promote interactive learning, encourage practical application, and support the overall academic and professional growth of learners in a dynamic and evolving environment.

MASTERCLASS ON

Life Skills for the Modern World

LPU Online hosted an enriching Masterclass on Current Generation's Life Skills, conducted by Dr. Sachin Sidhra, Assistant Professor and Assistant Director at LPU Online. The session focused on helping students develop the essential competencies required to succeed in today's fast-evolving professional landscape. Topics such as digital literacy, emotional intelligence, adaptability, and effective communication were discussed in depth, offering practical insights into how learners can navigate challenges in both academic and career settings. Streamed live for the LPU Online community, the session received an overwhelming response from students seeking to future-proof their skill sets.

Vedic Maths Unlocks Speed and Accuracy

LPU Online organised an insightful Masterclass on Vedic Mathematics, led by Mr. Ankit Jain, an experienced Aptitude Trainer at LPU. The session explored ancient mathematical techniques that simplify calculations, enhance accuracy, and build analytical thinking. Designed to benefit students preparing for competitive exams and those looking to improve their quantitative aptitude, the session focused on making complex mathematical problems more approachable and efficient to solve. The masterclass received enthusiastic participation and proved especially valuable for learners aiming to build confidence in logical reasoning and mental maths.

Industry-Readiness with Guneet Paul Singh

A dynamic and practical Masterclass on Career Skills and Industry Readiness was delivered by Mr. Guneet Paul Singh, a renowned corporate trainer, employability coach, and motivational speaker with over 16 years of experience.
The session offered actionable strategies for building a strong personal brand, mastering core employability skills and preparing to thrive in the corporate world. Students were introduced to current industry expectations and guided on how to effectively transition from academic learning to professional success. The masterclass was streamed LIVE on LPU Online's YouTube and Facebook platforms, enabling wide participation and engagement.

PLACEMENT AND INTERNSHIP DRIVES

1 Placement Drive with Worldwide DMC Opens New Career Pathways

LPU Online facilitated a placement drive in collaboration with Worldwide DMC, a global travel and hospitality company, for the role of Trainee – Operations. Open to graduates from all disciplines, the drive offered a training stipend between ₹10,000 to ₹20,000 per month for a three-month period, with final placement opportunities based on performance. The selection process was conducted through walk-in interviews at the organisation's Gurgaon office. The drive reflected LPU Online's ongoing efforts to connect students with accessible, entry-level roles in global businesses.

2 Internship Opportunity with Broker Saathi Pvt. Ltd. for Online Learners

An internship drive was organised by LPU Online in collaboration with Broker Saathi Pvt. Ltd., offering roles for Business Development Executive and Digital Marketing Trainee. The opportunity was open to undergraduate learners and provided a monthly stipend of ₹10,000 for a period ranging from three to six months. The internship was conducted virtually and included the possibility of a Pre-Placement Offer (PPO) based on performance. The drive enabled students to gain practical exposure to corporate roles while continuing their academic journey.

3 Internship Drive with Agile Capital Services for Management Learners

LPU Online conducted an internship drive with Agile Capital Services for students pursuing BBA, B.Com, MBA, and PGDM. The position of Management Trainee offered a performance-based stipend of up to ₹20,000, provided in the form of cash and perks. The internship supported both on-site and online work modes, with operations based out of Delhi-NCR. The initiative was structured to offer real-time exposure to finance and management practices while accommodating the flexibility required by online learners.

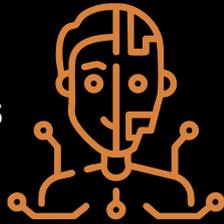## 4 Internship Drive with Zeilhoch for LPU Online Students

An internship opportunity was launched in collaboration with Zeilhoch, offering roles to students from BBA, B.Com, and MBA programmes. The internship featured performance-based earnings of up to ₹15,000, with the flexibility to work either on-site or from home. The initiative focused on providing corporate exposure and work-based learning, aligning with LPU Online's objective of preparing students for the evolving demands of the professional world.

INDUSTRY TRENDS

Think. Prompt. Create. *GenAI* Is Changing The Game

GenAI at Work:
When Machines
Begin to Create

What if your next blog, design, or app prototype was not crafted in hours—but in minutes? And what if the co-creator wasn't a colleague or freelancer—but an AI? Welcome to the era of Generative AI, where machines are no longer just processing our commands—they're creating with us.

What is Generative AI?

Generative AI, often called GenAI, refers to algorithms that can produce original content—be it text, images, music, or even code. These systems don't just mimic human output—they generate new ideas, stories, and solutions based on patterns they've learned from massive datasets. Whether it's drafting a marketing campaign, designing product logos, or suggesting lines of code, GenAI is transforming industries that once relied solely on human creativity.

Rewriting the Rules of Content Creation

In the world of words, visuals, and media, GenAI is quickly becoming a creative partner.
Tools like ChatGPT, Jasper AI, and Notion AI can generate long-form articles, brainstorm ideas, and even rephrase content with specific tones. Meanwhile, platforms like DALL·E 3 and Midjourney can turn simple text prompts into detailed visuals—offering designers a rapid prototyping tool that once required hours of manual effort.
The result? Faster content cycles, more experimentation, and the freedom to focus on strategy rather than structure. According to a 2024 report by Publicis Sapient, over 65% of marketing teams in Fortune 500 companies now actively use GenAI tools to supplement content workflows.

Coding with an AI Teammate

For developers, GenAI offers something even more profound: real-time collaboration with an intelligent assistant.

Tools like GitHub Copilot, Amazon CodeWhisperer, and Replit Ghostwriter help programmers write cleaner code, fix bugs instantly, and even understand unfamiliar languages—all while learning on the job.
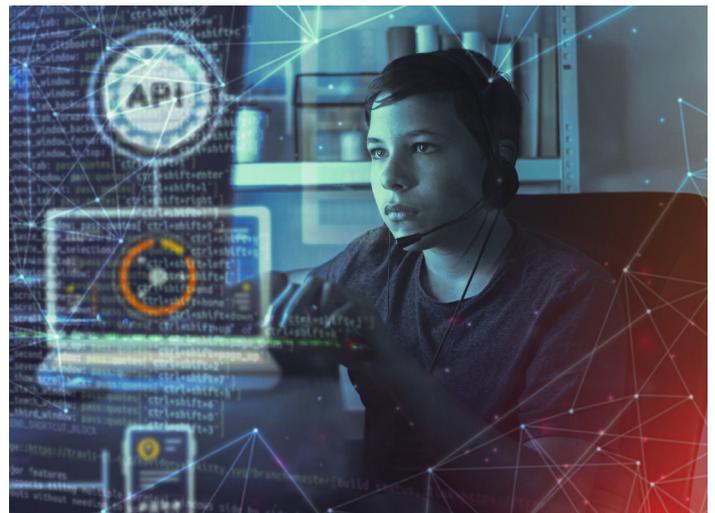
A 2023 GitHub survey found that developers using Copilot completed tasks up to 55% faster, especially during boilerplate-heavy or repetitive coding work. And it's not just about speed—GenAI is becoming a teaching tool, offering inline explanations and suggestions that help developers grow as they build.

The Bigger Picture: Why This Matters Now

This isn't just another tech trend. The World Economic Forum predicts that artificial intelligence will create 97 million new roles by 2025—and many of those will require a working knowledge of GenAI.

For LPU Online learners, that means an opportunity to be early adopters in a field that's still taking shape. Whether you're in business, IT, communication, or design, learning to harness GenAI will give you an edge in tomorrow's job market.

More importantly, it will allow you to create at scale—with intelligence, not just intuition.

Looking Ahead: Collaborate, Not Compete

It's natural to wonder: Will AI replace human creativity? The answer, for now, is no. What it will do is amplify our capabilities. It's a tool, not a threat. And those who know how to work with it—rather than fear it—will lead the next generation of innovation.

As students, creators, and professionals-in-progress, you stand at a powerful intersection. Learn the tools. Test the boundaries. Create boldly. Because GenAI isn't just writing code or content—it's writing the future.

INTERVIEW

LPU Online: Empowering You in Digital Skills in a Digital World

In a world where change is the only constant, how do you prepare for jobs that don't even exist yet? This conversation dives deep into what it means to be "skilled" in the digital age. From prompt engineering and AI collaboration to hands-on learning and student-led innovation, we explore how LPU Online is helping learners stay not just relevant—but future-ready.

This is more than just a talk about tools and tech. It's a bold look at how adaptability, curiosity, and continuous learning are becoming the new non-negotiables. And at the heart of it all is a simple message: the future won't wait. So, why should you?

Soumya Banerjee
Deputy Director, CDOE

1. We live in a world where everything is just a click away. In such a fast-paced digital age, what does 'being skilled' truly mean?

We've all heard the phrase, "Jack of all trades, master of none." It's often used as an insult, suggesting that knowing a little about many things is not as valuable as mastering one. But what most people don't realize is that the full quote goes as, "Jack of all trades, master of none, but oftentimes better than a master of one." And that's exactly what being skilled in today's digital world means.

Specializing in one domain is crucial—it gives you expertise and a strong foundation. But the digital age doesn't wait for anyone, so having a broader understanding of multiple skills adds even more value. The digital landscape is evolving rapidly, with new tools, technologies, and trends emerging every day. The key is adaptability. It's not just about being great at one thing, but also about staying open to learning, understanding new concepts, and keeping pace with change.

Take AI, for example. Many fear that AI is replacing jobs, but the truth is, it's changing jobs. Those who embrace digital skills, learn how to work alongside AI, and leverage technology to enhance their work, will always be in demand. The tools are getting smarter, and the workforce needs to do the same. No one is "secure" in their current skill set—growth is the only way forward. So, being skilled today means being open to learning, staying agile, and evolving continuously. The more adaptable you are, the more future-proof your career becomes.

2. Not too long ago, knowing how to use a computer was a "bonus skill." Today, digital proficiency is a necessity. What, according to you, are the non-negotiable digital skills everyone must have?

There was a time when knowing how to use a computer made you 'tech-savvy.' Today, that's just basic survival. The digital world isn't waiting for anyone, and if you don't evolve with it, you risk being left behind.

One of the most non-negotiable skills in today's digital age is prompt engineering. With AI transforming industries, the ability to communicate effectively with AI models has become a game-changer. It's not just about asking a question; it's about knowing how to ask it. AI, after all, is only as smart as the instructions it receives. Those who master prompt engineering can harness AI's full potential—whether it's for content creation, problem-solving, automation, or innovation. It's a skill that is redefining how work gets done, and soon, it will be as essential as knowing how to use email.

Another crucial digital skill is CMS (Content Management System) proficiency. We live in an era where everything is online—businesses, education, media, and even personal brands. A website isn't just a digital storefront; it's a powerful communication tool. Understanding how to manage content efficiently on platforms like WordPress, Shopify, or HubSpot is no longer just for web developers. Whether you're in marketing, publishing, or even running a startup, knowing how to create, update, and optimize content is a direct advantage in the digital economy.

The reality is, that we're not just using technology anymore—we're working with it, adapting to it, and evolving alongside it. Digital proficiency isn't a 'nice-to-have' skill; it's the backbone of every career today. The professionals who thrive are those who don't just keep up with change but embrace it, learn from it, and use it to build something bigger.

3. Online learning has transformed education, but engagement is a big challenge. How does LPU Online ensure that learning isn't just informative but also interactive and impactful?

The success of online learning isn't just about providing knowledge—it's about creating an experience that keeps students engaged, motivated, and connected. At LPU Online, we understand that engagement is the key to impactful learning, and we've designed our programs to be interactive from day one.

It all starts with our Induction Program, where students are welcomed into the LPU Online ecosystem. This isn't just an introduction to courses—it's a space for students to get to know each other, interact with faculty, and familiarize themselves with the university, ensuring a seamless transition into online learning. It sets the stage for a collaborative learning journey where students feel a sense of belonging right from the start.

Moving forward, our LIVE Classes bring students and faculty together in real-time. These sessions are more than just lectures; they're opportunities for students to actively participate, ask questions, and gain deeper insights through discussions. Peer-to-peer interactions also play a crucial role—students learn not just from their professors but also from shared perspectives and experiences within their cohort.

To keep engagement high beyond live sessions, we have Discussion Forums, where students can continue conversations, seek clarifications, and exchange ideas. This encourages critical thinking and collaborative problem-solving, making learning more dynamic and community-driven.

To make the learning experience even more engaging, we incorporate quizzes and polls, adding an element of interaction that makes knowledge retention more effective and enjoyable. These activities keep students involved, challenge their understanding, and create a stimulating digital classroom environment.

At LPU Online, we believe that learning should be more than just absorbing information—it should be an engaging, interactive, and enriching experience. By combining structured engagement tools with a strong academic foundation, we ensure that students don't just complete their courses but truly thrive in them.

4. With AI, automation, and emerging technologies redefining industries, how is LPU Online preparing learners for jobs that don't even exist yet?

A few decades ago, the idea of performing surgery on a patient from a different location seemed like pure science fiction. Today, it's a reality. AI is advancing across various fields, from healthcare to finance, education, and automation. It's no longer just about chatbots and virtual assistants; AI is actively transforming industries in ways we never imagined. One area where AI is growing rapidly is brain-machine interfaces. Take Neuralink, for example—a project that has been in development for years. It involves implanting a chip in the brain, allowing individuals to control devices using their brain activity. Research in this space is accelerating, and we're already seeing promising results.

But with such breakthroughs come risks. If we look at the other side of this innovation, the potential for cybersecurity threats is massive. A system that stores and processes brain activity could, in theory, be hacked—meaning thoughts, memories, and neural data could become vulnerable. We are stepping into an era of unprecedented technological growth, but protecting these advancements requires a robust cybersecurity framework. This shows just how vast AI's impact is and how it will open up new career opportunities, be it in cybersecurity, AI ethics, and data protection.

At LPU Online, we are not just focusing on what's happening in the world right now—we are looking ahead to what will shape the next decade and beyond.

The future will see an evolution in AI, automation, and hyper-personalized technology. Imagine walking into a park, and the digital screens around you start displaying exactly what you were searching for on your phone. This kind of AI & IoT-driven interconnectivity is where we are headed, and industries will need skilled professionals to design, develop, and secure such innovations. Moving forward, LPU Online aims to develop programs that focus on these emerging fields, equipping students with the expertise needed to navigate and lead in this rapidly evolving digital landscape. The goal is not just to adapt to change but to empower students to be pioneers in the industries of the future.

5. Looking ahead, what innovations or learning experiences can students expect from LPU Online in the coming years?

The future of learning isn't just about consuming knowledge—it's about creating, innovating, and collaborating. At LPU Online, we envision a learning experience that goes beyond traditional coursework and actively involves students in real-world problem-solving.

One of the key innovations we aim to introduce is collaborative projects as an integral part of the degree experience. Imagine a program where a group of 10 students comes together to develop a product, launch a business, or build a fully functional website. Instead of just theoretical assignments, students will engage in hands-on, team-driven projects that mirror real industry challenges. The best part? The most promising initiatives could even receive funding support, helping students turn their ideas into reality.

We also want to bring in the concept of suggestive learning, where students don't just follow a predefined curriculum but have the opportunity to shape their educational journey. If a student wishes to explore a specific emerging field that aligns with their passion and career goals, they can request specialized content, and gradually, we can work on integrating those learning modules into the program. This approach ensures that education isn't rigid but evolves dynamically based on student interests and industry needs.

Looking ahead, LPU Online is committed to creating an ecosystem where students are not just learners but innovators, thinkers, and creators. We want them to think beyond the syllabus, challenge conventional learning, and gain skills that are directly applicable to the real world. With an evolving curriculum and hands-on learning opportunities, the future of education will not just be about degrees—it will be about experience, adaptability, and transformation.

6. If you had to sum up LPU Online's mission in one line, what would that be—and why?

The future isn't something to wait for; it's something to create. So, **Think Next.**

At LPU Online, our mission goes beyond offering online courses—we are reimagining the way education is perceived and delivered. Traditional education follows a fixed path, but we believe learning should be dynamic, flexible, and personalized. Instead of focusing on what education looks like today, we are shaping what it must become for the next decade and beyond. Education shouldn't be confined to outdated frameworks; it should be designed with a vision for the future. AI and digital transformation began shaping industries in the US three decades ago, yet we are still catching up. If we continue thinking within today's limitations, we will always be steps behind. The real pioneers aren't waiting for change; they are creating it, steering industries, and setting new directions. If we want to lead, we can't just keep up—we need to think bigger, innovate further, and move faster.

The bigger goal is to reshape education itself, ensuring it aligns with future demands, evolving industries, and the individual needs of learners. Instead of simply following conventional models, we aim to build an adaptive, experience-driven system where students don't just gain knowledge—they develop the skills and mindset to thrive in a world that doesn't stand still.

CDOE HIGHLIGHTS

CIQAC Convenes Strategic Discussion for Quality Enhancement

The Centre for Internal Quality Assurance Committee (CIQAC) conducted a detailed meeting to evaluate and enhance learner support services across the Centre for Distance and Online Education (CDOE). The session brought together academic experts, administrators, and quality assurance professionals to identify key challenges faced by online learners and to propose strategic solutions.

Following the discussion, several key recommendations have been successfully implemented across LPU Online programmes. These include improved accessibility and flexibility in course delivery, strengthened student support systems, and enhanced content engagement strategies. The outcomes of this initiative are already contributing to a more seamless and learner-centric academic experience, further reinforcing LPU Online's commitment to continuous quality improvement.

Induction Programme Welcomes New Batch of Online Learners

To mark the beginning of the February 2025 academic session, LPU Online hosted a Virtual Induction Programme for its first batch of students on 28th January 2025 on Zoom. The session was designed to familiarize learners with the academic framework, support services, and digital platforms offered by the university. The session provided valuable guidance from faculty members and support teams, ensuring a smooth start for new students entering the online learning ecosystem. For wider accessibility, the session was also streamed live on official platforms, allowing all students to engage with the orientation regardless of their location.

CDOE Joins Spiritual Pilgrimage to Kartarpur Sahib in Tribute to Guru Gobind Singh Ji

To commemorate the 358th birth anniversary of Shri Guru Gobind Singh Ji, a group of 150 LPU staff members and their families, from the Centre for Distance and Online Education, embarked on a spiritual journey to Gurdwara Darbar Sahib, Kartarpur, Pakistan.

The visit was a tribute to the timeless teachings of Guru Gobind Singh Ji and an enriching cultural exchange that deepened the values of equality, courage, and service among participants.

15ᵗʰ Annual Sports Meet: A Proud Moment for CDOE

LPU's 15ᵗʰ Annual Sports Meet was a powerful showcase of sportsmanship, resilience, and student excellence. Among the many inspiring moments, Jaspal Kaur, a student from the Centre for Distance and Online Education (CDOE), made headlines by winning Gold medals in both the 800m and 400m women's races.

Hailing from the town of Ajnala, Jaspal's victory stood as a testament to the unwavering spirit and determination of distance learners. Her triumph was celebrated across campus, emphasizing that success knows no boundaries—whether on campus or off.

From thrilling track and field events to graceful yoga and martial arts performances, the Sports Meet brought together students from 26 schools, including LPU Online and Distance learners, for a truly inclusive athletic celebration.

CDOE Learners Participated in International Conference: MUN INDIA 2025

With tremendous enthusiasm, LPU conducted the 2ⁿᵈ edition of the International Global Conference: Model United Nations – INDIA 2025, from 18ᵗʰ to 20ᵗʰ February.

This prestigious event was marked by powerful discussions, global networking, and policymaking simulations, inviting participation from changemakers and aspiring diplomats across the world. Students from the CDOE also took part in the event and gained exposure on this global diplomatic forum.

RANKING

LPU continued its upward trajectory on the global stage by securing top positions in the QS World University Rankings by Subject 2025

The rankings reaffirm the university's commitment to academic excellence, world-class research, and future-focused education.

In the India rankings, LPU was placed 6ᵗʰ in Agriculture & Forestry, 9ᵗʰ in Pharmacy & Pharmacology, 13ᵗʰ in Natural Sciences, and 15ᵗʰ in Engineering & Technology. The university also achieved notable global placements across diverse domains including Computer Science, Mathematics, Chemistry, Social Sciences, and Biological Sciences. These accolades reflect LPU's vision of empowering learners through globally benchmarked programmes, interdisciplinary research, and strong industry alignment—further strengthening its standing as a leading institution in higher education.

QS WORLD UNIVERSITY RANKINGS
By Subjects 2025

— Ranks LPU —
9th
IN INDIA
in Pharmacy and Pharmacology
Amongst Top Universities of India
(Both Government and Private)
251-300 Band Worldwide

CAMPUS EVENTS

LPU Creates Sporting History at the National Level

LPU once again made the nation proud by clinching the **First Runner-Up position in the** prestigious **MAKA Trophy 2024,** marking its **second consecutive win.** With this achievement, LPU became the **first private university in India** to receive this honor since the trophy's inception in 1956.

In a momentous celebration of sporting excellence, **Harmanpreet Singh,** Captain of the Indian Hockey Team and LPU alumnus, was awarded the **Major Dhyan Chand Khel Ratna,** India's highest sporting accolade. Current LPU students **Sukhjeet Singh** and **Jarmanpreet Singh** were also honored with the **Arjuna Award** for their contributions to Indian hockey. These awards were presented by the Hon'ble President of India, **Droupadi Murmu,** at Rashtrapati Bhavan.

LPU Celebrates 76th Republic Day with Patriotic Fervor

The **76th Republic Day** was celebrated with grandeur at the LPU campus. Hon'ble Member of Parliament (Rajya Sabha) and **Founder Chancellor, Dr. Ashok Kumar Mittal,** along with **Pro-Chancellor Dr. Col. Rashmi Mittal,** hoisted the national flag amidst spirited celebrations and performances by students.

The occasion also marked the **launch of the EduRevolution,** a forward-looking initiative led by Dr. Ashok Kumar Mittal.

This campaign aims to make **quality education more accessible, inclusive, and future-ready,** aligning with the university's vision to transform education at scale

Rakshak Samman Anudhan Scholarship Introduced to Honor Armed Forces

In a heartfelt gesture during Republic Day celebrations, Dr. Ashok Kumar Mittal announced the Rakshak Samman Anudhan Scholarship—an initiative dedicated to supporting the families of India's armed forces. The scholarship reflects LPU's unwavering gratitude and commitment to those who safeguard the nation.

This new initiative ensures that the children of our national heroes are empowered with quality education and career opportunities.

Chhatra Sansad India Conclave Empowers the Youth

On 21st March, LPU hosted the 8th Chhatra Sansad India Conclave, one of the nation's most impactful youth leadership summits under the theme "India @ 100: A Vision for Next Generation." Eminent personalities such as Smriti Irani, Khan Sir, Jaya Kishori, and Dr. V Narayan (Chairman, ISRO) graced the event, offering insights on governance, innovation, spirituality, and leadership. Students from across the country, including CDOE learners, participated in the conclave's discussions and witnessed transformative thought-leadership in action.

LPU Placement Highlighted LIVE During India's Victory in ICC Champions Trophy

In a proud national moment, LPU's record-breaking ₹2.5 Cr placement offer to a final-year student was featured live during India's victory over New Zealand in the ICC Champions Trophy. This coverage reaffirmed LPU's leadership in placements and quality education on a global scale.